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FOR IMMEDIATE RELEASE

## **WESTGEN BIDS FAREWELL TO LEGEND GORDON SOUTER**

It is with our deepest sympathy that we inform you that Gordon Souter passed away on Sunday, August 21, 2016, surrounded by family.

During his more than 40-year career in the genetics and AI field, Gordon Souter – or as most people knew him, “Gordie” – made an impact on the Western Canadian industry that is simply unmatched. Born in Alberta and educated in British Columbia, Gordie joined what was then called the BCAI Centre (now WestGen) in 1961 as a technician, and worked his way up to becoming General Manager in 1977. In addition to being an industry legend, Gordie was also a much-loved manager who inspired passion in everyone he worked with at the BCAI Center, and had the unquestioned respect of all its long-tenured employees.

In recognition of his outstanding contributions to the company and the Canadian AI Industry as a whole, WestGen's new boardroom was dedicated in his name during the Grand Opening celebration of WestGen last week- the last public event that Gordie attended. Everyone at WestGen is truly honoured that they had the privilege of expressing their gratitude to Gordie, and getting the chance to be with him before he passed. It seems fitting that his last public appearance was at a function where he was surrounded by friends, family, and both the colleagues he inspired, as well as the farmers that he served so well, during his career in the AI industry.

On behalf of the WestGen Board of Directors and staff, we wish to extend our sincere condolences to his loving wife, Barb, and his family.

### **About WestGen**

WestGen has been in business for 72 years and is Western Canada's Leader in Genetics and Reproduction. Their new building will serve as a home for both their members, and their growing subsidiary companies: Cryogen Liquid Nitrogen Solutions and (after the completion of Phase 2) Boviteq West. To learn more visit [www.westgen.com](http://www.westgen.com) or call us at 604.426.1944.

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