

For immediate Release:

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WestGen makes Abbotsford land Purchase

WestGen is pleased to report the completion of a land deal on October 31st. That purchase which follows on the heels of the company’s re-branding launch earlier in the month underscores the dramatic changes being made within the company.

The land which has been acquired is situated near Abbotsford, and comprises nearly 34 acres of high visibility prime agricultural land immediately to the south of the trans-Canada highway. “This is not just a piece of land”, states CEO Chris Parry proudly, “this will be the future home of Westgen”.

The company had discussed finding a more farmer friendly location on a number of occasions in the past, but it never went beyond the discussion stage. “This is an important strategic and symbolic purchase” states President Tony DeGroot. “This clearly shows the commitment the Board of directors and this company are making to the long-term future of WestGen in Western Canada” he concludes. While there is no immediate pressure to build, planning for relocation will begin immediately.

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