

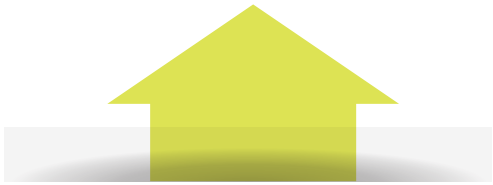


*Sexxed™ sires
make a lot of
sense for our
business goals.*



Sexxed™
More Heifers

**Semex USING
SexxedULTRA™***



Sexxed™ semen conception rates expected to be closer to conventional (formerly 78%)

BEST PRACTICES



use on
virgin heifers



use on
high fertility cows

1st or 2nd services



Delaying breeding by 4-8 hours improves rates

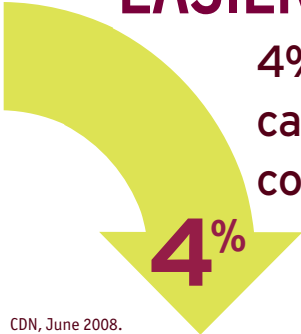
**IF TOP THIRD BRED TO
SEXED SEMEN**



\$32
extra value per heifer

Fetrow et al. 2007.

EASIER CALVINGS



4% fewer difficult calvings than conventional semen

CDN, June 2008.

**MORE HEIFERS
=
MORE MILK**



If 1st two calves are female, cows produce more milk

981 lbs (445 kgs) over 2 lactations Hinde, K, et al, 2014.
168 lbs (76 kgs) over 2 lactations CDN, March 2014.



*SexedULTRA™ is a trademark of Inguran LLC.